



TAMPA BAY INTERNATIONAL  
GAY & LESBIAN  
FILM FESTIVAL

## 2022 ADVERTISING DECK

CONTACT: Executive Director Victor Gimenez at (305)496-8003 or [victor@tiglff.com](mailto:victor@tiglff.com)  
Festival Manager Renee Cossette at (813)362-6203 or [renee@tiglff.com](mailto:renee@tiglff.com)  
[www.tiglff.com](http://www.tiglff.com)

# WHO WE ARE

For 32 years, *Tampa Bay International Gay & Lesbian Film Festival (TIGLFF)* has paved the way for the Tampa Bay community in artistic excellence and equality for her citizens.

We are proud to have a home in one of the most progressive cities in Florida and are honored to partner with the many companies who support our LGBTQ+ community.

The *Tampa Bay International Gay & Lesbian Film Festival's* audience is one of the most sought-after markets in the U.S., one rich in diversity and backgrounds; with a high level of cultural savvy and brand loyalty.

**TIGLFF** represents a prime opportunity to speak to a valuable and influential market segment during the festival and at events throughout the year.

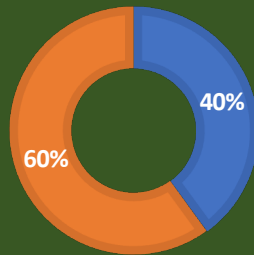
**Let Us ENTERTAIN, EMPOWER, AND ENLIGHTEN You!**



# THE TIGLFF AUDIENCE

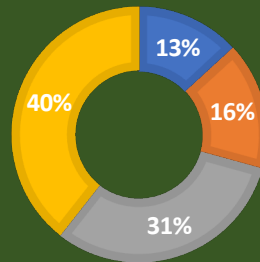
## INDIVIDUAL INCOME

Greater than \$100,000 Other



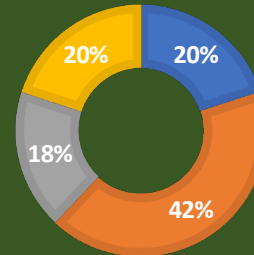
## NET WORTH

Greater than \$1,000,000  
\$500,000 to \$999,999  
\$150,000 to \$499,999  
Less than \$150,000



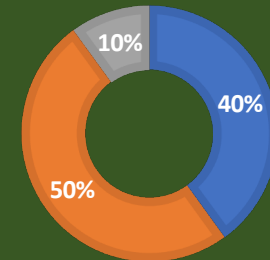
## AGE

Greater than 65 55 to 65  
45 to 54 Less than 45



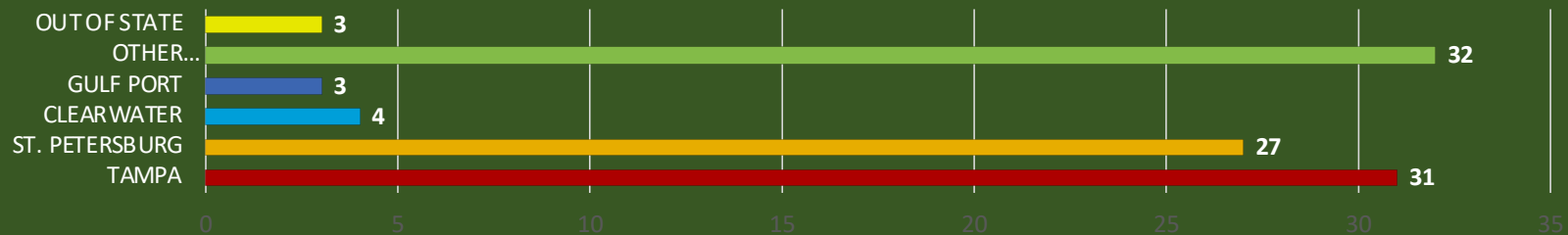
## GENDER

Female Male Did not Identify



## LOCATION (% OF AUDIENCE)

TAMPA ST. PETERSBURG CLEARWATER GULF PORT OTHER FLORIDA CITY OUT OF STATE





## ADVERTISING OPPORTUNITIES

- \$2,500 – T-Shirt Sponsor (Solo logo placement on shirt sleeve)
- \$1,000 – Film Sponsor (logo on film page in the guide & website, and presence at the film screening)
- \$1,200 – Double Spread Ad in Program Guide
- \$ 700 – Full Page Ad in Program Guide
- \$ 400 – ½ Page Ad in Program Guide
- \$ 250 – ¼ Page Ad in Program Guide
- \$ 200 – Screen Scroll .jpg ad before all physical films

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